

GISD Alliance Fourth Annual Meeting
Wednesday, 12 October 2022, UN HQ New York
11.30 am to 1.00 pm, ECOSOC Chamber

GISD Alliance Discussion with Member States
***“Rescuing the SDGs by enhancing the partnership
between the public and private sectors”***

CONCEPT NOTE

The Global Investors for Sustainable Development (GISD) Alliance comprises of global business leaders convened by the UN Secretary-General to facilitate the scaling up of finance and investment for achieving the Sustainable Development Goals (SDGs).

An interactive session between GISD and the Member States will be held as part of GISD’s fourth Annual Meeting on 12th October 2022. The purpose of this session is to invite Member States to discuss opportunities to enhance cooperation between the public and private sector and maximize impact at the country level. The discussion will be centered around the following themes:

- Scaling up finance to achieve the SDGs through joint action by the public and private sector at all levels;
- Strengthening the alignment of private finance and investment with sustainable development and climate action ahead of COP 27; and
- Developing instruments, tools, and platforms to channel SDG-aligned investment to developing countries.

Since 2019, the GISD Alliance has been working toward aligning the objectives of the private sector with the 2030 Agenda, to inculcate a long-term and inclusive approach to investment decision-making. The Alliance’s key achievements include:

1. Developing a common [definition of Sustainable Development Investing \(SDI\)](#) to credibly qualify investments that make significant contributions to the SDGs.
2. Producing [SDG-aligned sector-specific metrics](#) that bring more rigor to sustainability reporting.
3. Putting forth [recommendations for reforming the multilateral development banks](#) and the wider international development system.
4. Developing [an updated model mandate](#) that seeks to define the contractual relationships between asset owners and asset managers.
5. Producing a [report with recommendations](#) for incentivizing a long-term, sustainable perspective on investments.

A complex set of challenges continues to impede the mobilization of private investment and its alignment with sustainable development needs. In response, the GISD Alliance is continuing to develop concrete deliverables that aim to facilitate the long-term investment necessary to achieve the SDGs. These include developing a Sustainable Infrastructure Investment Platform, an innovative blended finance structure to co-fund sustainable infrastructure in emerging markets and developing economies in an efficient, systematic, and replicable manner.

Moreover, GISD is developing actionable guidance for scaling the sovereign SDG-related bonds market and working to create an SDG-aligned benchmark in collaboration with index providers. Finally, GISD is compiling best practices amongst investors and corporates for integrating sustainability considerations into performance incentives.

AGENDA

11:30-11:35: Opening Remarks by Moderator (5 minutes)

- Ms. Gillian Tett, Chair of Editorial Board and Editor-at-large, Financial Times

11:35-11:40: Keynote Address (5 minutes)

- Mr. Junhua Li, UN Under-Secretary-General, UN DESA

11:41-11:51: Presentation of GISD achievements by Co-Chairs (5 minutes each)

- Ms. Leila Fourie, CEO Johannesburg Stock Exchange and GISD Alliance Co-Chair
- Mr. José Viñals, Co-Chair, Group Chairman, Standard Chartered and GISD Alliance Co-Chair

11:52-12:07: Remarks by GISD Alliance Members (3 minutes each)

- Ms. Shinta Kamdani, CEO, Sintesa Group
- Mr. Juan Carlos Mora Uribe, CEO, Bancolombia
- Mr. Fani Titi, Co-CEO, Investec
- Ms. Javiera Ragnartz, CEO, SEB Investment Management

12:08-12:45: Interventions by Member States (3 minutes each)

12:46-12:57: Responses by GISD Alliance Members (3 minutes each)

- Mr. Marc-André Blanchard, Executive Vice-President and Head of CDPQ Global
- Ms. Habiba Al-Marashi, Chairperson, Emirates Environmental Group
- Ms. Deanne Stewart, CEO, Aware Super

12:58-01:00: Wrap-up by moderator (2 minutes)

